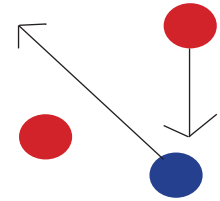


The Whitemud West Hockey Association &
Alberta Council of Women's Shelters are pleased to present:

GAME PLAN

two evenings with Jackson Katz



Who: Jackson Katz & a team of Whitemud West Hockey Coaches

What: Learn about gender violence prevention, the impact of masculine stereotypes and the valuable role that sports leagues can play in creating positive change. Create a model for Whitemud West coaches to apply this knowledge and develop a 'game plan' for its practical application.

Where: Days Inn and Suites, West Edmonton (10010 179A Street Northwest)

When: May 11th & 12th Please note that you must be available for both evenings to participate - in the interests of continuity
6:30pm – 9:30pm (light supper will be provided)

Why: Sports organizations are uniquely positioned to help build respectful behaviors towards women and prevent gender violence. In partnership with Whitemud, ACWS obtained funding from the provincial Community Incentive Fund to develop this pilot.

How: Please contact [REDACTED] by May 6th to indicate your interest.

Alberta Council of Women's Shelters (ACWS) – is an umbrella organization of 42 member shelters across Alberta. They collaborate with shelters on action-based research projects, provide training for front-line shelter staff and generate public awareness – all with the aim of ending domestic violence. The annual "Breakfast with the Guys" event is in its sixth year in Edmonton and continues to inform and inspire men to leverage their spheres of influence to help eliminate violence against women.
www.acws.ca/

Jackson Katz - is one of the USA's leading anti-sexist male activists. An educator, author and filmmaker, he is internationally recognized for his ground-breaking work in the field of gender violence prevention education with men and boys, particularly in the sports culture and the military. He has lectured on hundreds of college and high school campuses and has conducted hundreds of professional trainings, seminars, and workshops in the U.S., Canada, Europe, Australia and Japan. He is the co-founder of the Mentors In Violence Prevention (MVP) program, the leading gender violence prevention initiative in professional and college athletics. He is the director of the first worldwide domestic and sexual violence prevention program in the United States Marine Corps. He is also the creator and co-creator of educational videos for college and high school students, including "Tough Guise: Violence, Media, and the Crisis in Masculinity" (2000), "Wrestling With Manhood" (2002) and "Spin the Bottle: Sex, Lies and Alcohol" (2004). His book, "The Macho Paradox: Why Some Men Hurt Women and How All Men Can Help", was published by Sourcebooks in 2006. www.jacksonkatz.com/

